



Community Investment Strategy

Community Investment Strategy

Healthy and sustainable communities:

Healthy communities are a central part of our business success and we are therefore committed to enhancing the communities in which we have significant operations. We are also mindful of the potential impact that we could have on local communities and as a result, community consultation is key to all of our significant refurbishment and development projects.

Building our reputation:

Our reputation is of great importance. In order to maintain and develop our reputation it is necessary for us to act in a responsible manner. We believe that community investment is central to this.

Employee benefits:

We want our employees to feel proud to be working for MCC. In allowing them opportunities to get involved in the community, we expect to enhance loyalty towards MCC and increase motivation levels. Employees can also develop valuable skills by taking part in volunteering activities and there is great potential for team building through department community days.

Community interests Older people:

Our customers are our business. We therefore have an interest in working with charitable organisations that support older people.

Homelessness and living standards:

As a company operating in the IT industry, access for all to this technology is a major concern for MCC. We are keen to support charitable groups' efforts to support homelessness and to increase the availability of Apple IT products to all.

Corporate partnerships:

As set out above, MCC has identified support of older people, homelessness and accommodation standards as key issues which are linked to our community and business activities. MCC therefore seeks to work in partnership with charities that address these key issues.

Community Investment Strategy

Community sourcing:

We periodically review sourcing and purchasing arrangements to be inclusive of suppliers who are local to our headquarters in Newton-le-Willows and to be inclusive of those suppliers who are from disadvantaged communities.

We believe that in aligning ourselves with a key charity partner we can offer a much more effective level of support than would be possible with a less strategic approach. In working primarily with one carefully chosen charity partner with an obvious affinity to MCC community and business activities, we hope to ensure the buy in and support of employees, directors, customers and all other stakeholders.

We will also develop long-term partnerships with other relevant charitable organisations. MCC will review all charity partnerships on an annual basis. Whilst we have much to offer our partners in the way of financial support, assistance in kind and access to volunteers, we also recognise that our partners have much to offer us. They can offer benefits to our employees as outlined above, links to the local communities in which we operate and information and advice on strategic issues with which they are concerned.

How we invest

Employee volunteering:

MCC has a scheme to allow staff to take 1 days of company time for volunteering activities and business divisions are encouraged undertake relevant community activities, with our key charity partner, as team building exercises. Individuals are also encouraged to volunteer with our key charity partner, but are free to devote time to other relevant charities, if approved by management.

Assistance in kind:

MCC provides assistance in kind such as meeting room space, as well as contributing to research exercises, seminars and other such events. We can also work via our charity partners to offer opportunities such as work experience and career guidance to those in need such as people affected by homelessness.

Community Investment Strategy

We publicise the work of our partner charities to our tenants and customers in the hope that they may also become involved, either through financial donations or by volunteering their time. Some of our customers may also have the need of support from these charities.

Cash donations:

We support our charitable partners with financial assistance which can either take the form of funding for specific projects and appeals, or regular contributions. The budget for this is agreed on an annual basis by our Director Chris Wiseman, who is advised by our Senior Management team.

Measuring our impact:

To ensure our money is put to best use, at the end of each financial year, we total our various types of giving as follows; Cash donated by MCC Money given to key charity partner Money donated to other causes Sponsorship of staff charitable activities Employee Volunteering Donations in kind Money raised by staff for their chosen charities.